

iPad and iPhone game 'daWindci' released in honour of 200th anniversary of female balloonist

Nothing but hot air: The video game "daWindci" brings back the exciting times of aviation and aeronautics. As a pilot of a homemade hot-air balloon you're navigating around sharp cliffs, into amazing wind tunnels and dangerous electric fields - and see a lot of incredible inventions! The critically acclaimed title is available for iPhone, iPad and iPod touch - right on schedule with the 200th anniversary of Wilhelmine Reichard, Germany's first female balloonist!

Munich, April 2011



2011 is the **official year of Wilhelmine Reichard** in Germany. On April 16th 1811, the 23 years old was the **first woman in Germany** to fly with a gas balloon. The press was thrilled: A sensation was born! This year, it's the 200th anniversary of this important event, which was history-changing for both the aviation business as well as gender equality. The German Aerospace Center (DLR) is launching a Reichard-Initiative to acknowledge her merits. Her earnings are underestimated, says Joachim Block, director of the DLR-quarter in Braunschweig..

„To change this, we dedicated our video game to this first female balloonist“, explains Dominik Abé. He's a student at the Munich University of Mediadesign and one of the creators of the unique balloon-game. Right for the celebration on April 16th 2011, the game is released on **iPad, iPhone and iPod touch** in the **AppStore**. The release is accompanied by several big events in Germany - in Berlin on April 14th and Braunschweig on April 16th, just to name the largest. Academics who studied the life of Wilhelmine Reichard will pay tribute to her on these days. Players can do the same by

playing 'daWindci'.



„We hope a lot of people become interested in Wilhelmine, balloon flights and, of course, our video game. That’s why we have decided to use our project ‘daWindci’ and become a **supporter** of the ‘Year of Wilhelmine Reichard 2011’“, says Sebastian Grünwald, Producer at the company Reality Twist. The Munich-based games developer publishes the students’ project. A lot more campaigns are planned for the ongoing year.

“Wilhelmine Reichard was a dedicated, courageous and generous woman. For example, she dropped beautiful poems she has written to the people below her balloon”, Grünwald continues. Ergo, Reality Twist will be just a generous to all players: Until Easter, the puzzle game is available for a **special discount price** of just **2,99 USD**. The game offers over **45 missions** - enough fun for both gamers as well as all balloon-enthusiast around the world!

In ‘daWindci’ the player uses his **fingers** to draw on the touch screen and create amazing winds, wild hurricanes or spooky thunderbolts. By this, he controls his **hot-air-balloon** through a world full of magical machines! Gigantic windmills can be seen on the horizon. Steepy cliffs have to be sailed around, wind channels cleverly utilized and an astonishing environment discovered and revitalized. All puzzles have to be solved by the wind: Large hangar doors have to be opened, heavy levers blown down and intelligent irrigation plants get to work. Besides the amazing graphics and a meditative soundtrack, features like multitouch control, Facebook support and your own balloon construction area perfect the feature list of daWindci..

‘daWindci’ is in the AppStore now. More information about the project is available at www.dawindci.com.

daWindci Features

- **Multitouch finger gestures**
- **Meditative soundtrack, beautiful graphics, innovative gameplay**
- **5-8 hours of gameplay**
- **45 levels and over 20 designs for your balloon**
- **14 special tasks (Achievements)**
- **Facebook and Game Center support**
- **Cooperative gameplay**
- **Winner of the German Developer Prize (Newcomer-Award)**
- **Nominee of the German Computer Game Prize 2011**
- **Nominee for the Unity3D award**
- **For iPad, iPhone and iPod touch**

About Reality Twist GmbH

Reality Twist develops first-class video games for all premium platforms like the Xbox 360, PlayStation 3, iOS and PC, and designs all type of genres for all kinds of target groups - from smart sport games to exciting adventures. For the Munich-based

company, an immersive experience, exciting gameplays and thrilling worlds are always in the focus of its products. Reality Twist is a full service provider and offers the complete service spectrum of game development: from pre- and postproduction, conception, design, producing, project management to marketing. High-class and innovative products as well as sustainability are the primary goals during the development. Reality Twist therefore sets high values in an excellent educated team, consisting of programmers, authors, game designers and artists as well as a multiplatform-approach during the development of its products.

Besides a huge know-how about popular game-engines like Unity3D or Trinigy Vision, Reality Twists continuously improves its own basic technologies. By this, the company guarantees its clients not only a technological head start but also a high-efficient and above all a predictable development process. Apart from its own productions, Reality Twist also accepts work-for-hire-projects from other game developers or publishers. For the industry, the company develops professional, interactive simulators for theme parks. Reality Twist is supported by the level up program of "Game Connection", Microsoft's BizSpark initiative and the FilmFernsehFonds of Bavaria (FFF Bayern).

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